

Media Kit

Industrial Flash

Business Review and Expertise Focusing Machine & Machine Tools
and Industry & Engineering - Monthly Update



Published By :



www.IndustrialFlash.in

Kings ExpoMediaa (Ltd.)

About us :



We at **Kings ExpoMediaa (Ltd.)**, are seemingly proud to endure ourselves as the only one publication house in the entire globe publishing four Monthly dedicated magazines in the field of Safety & Security which is an important segment in all industries in a very précised way /manner. Our commitment towards Safety & Care is magnificently & sensationally delivered to our readers & online web viewers month after month all the way from 1998. With our style of intensified Quality & Conciseness we have been able to constantly provide information that matches every specific needs towards our Readers & Clients and the most vital achievement for our successful run is your appreciation & suggestion. We are always open to welcome & incorporate your suggestion and creative & glamorous ideas in our work practice something that has rendered us your hard won fabulous patronage.

Our website **www.firesafeworld.com** is visited by precise quality visitors every day.

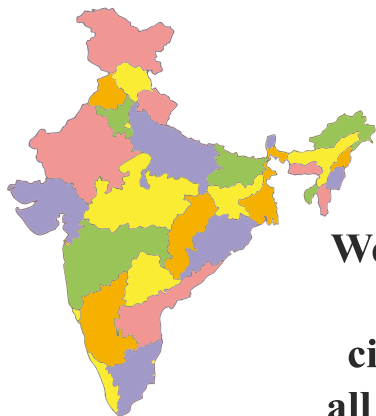
We like to re-Introduce Our New range of Upgraded B2B segment magazines have also been widely accepted by industry professionals as well as layman. We sincerely believe we make significant effort to stand out from competition by providing most interesting and useful articles and handy information on various issues. We heartily thank all our patrons for recognizing our endeavor in direction of maintaining our standing as one of the noteworthy publications in B2B segment. We are proud in sharing success about

Our 5 B2B segment magazines viz Focus Food & Beverage, Focus Construction Architecture & Engineering and Focus Machine& Machines Tools, Focus Plastics & Packing and lastly Focus Electronics & Electrical World which have also been widely accepted by industry professionals, we heartily thank all our patrons for recognizing our endeavor in direction of maintaining our standing as one of the noteworthy publications in B2B segment also. We are very pleased to make contribution to These sector.



We like to introduce our Magazine Focus Machines & Machine Tools which caters to the basic needs of the Machine & Mechanical world. A machine is a tool that contains one or more parts that uses energy to perform an intended action. Machines are usually powered by mechanical, chemical, thermal, or electrical means, and are often motorized. Historically, a power tool also required moving parts to classify as a machine. However, the advent of electronics technology has led to the development of power tools without moving parts that are considered machines. A machine is a kind of device that simply transforms the direction or magnitude of a force, but a large number of more complex machines exist.

Our National Zone wise Circulation break up



We have over
36,459
circulations
all over India.

West & Central

Gujarat, Maharashtra,
Madhya Pradesh

12,692

North & East

5,726 Copies
including
Delhi & NCR region

15,434

South India

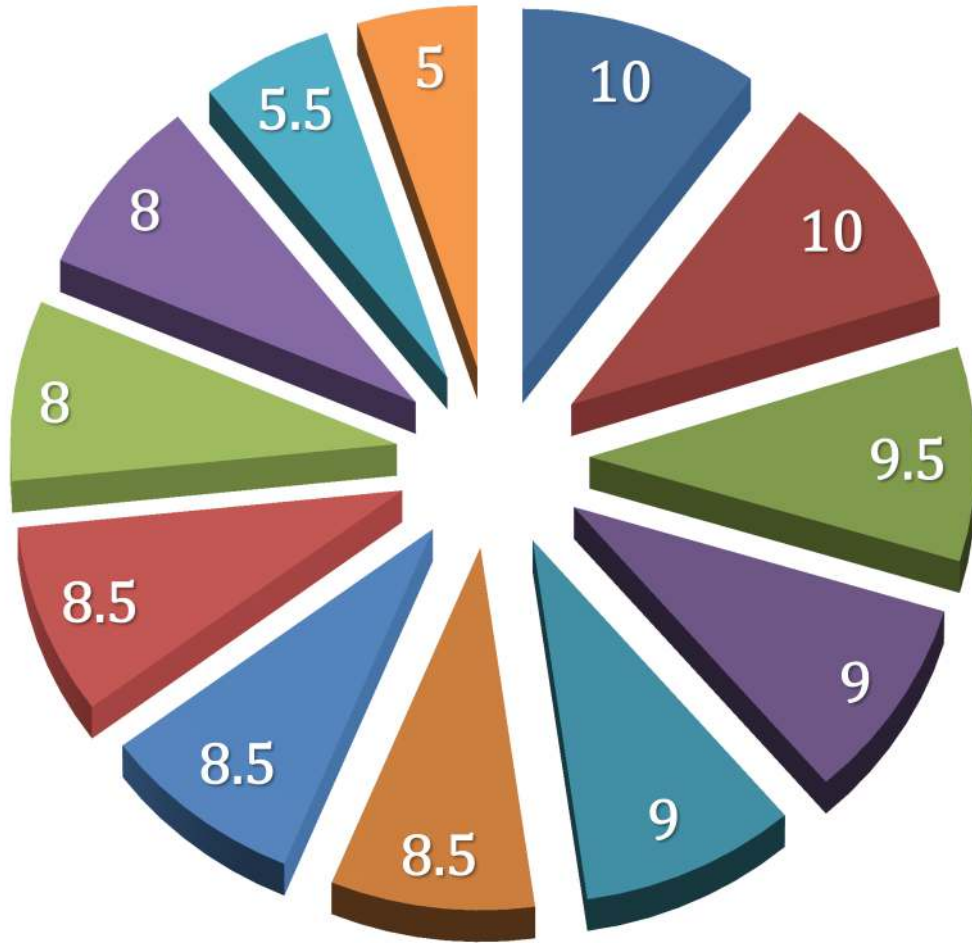
Andhra, Telangana, Kerala,
Tamil Nadu & Karnataka

8,333

MAJOR RECIPIENTS

The circulation of "Right Focus Machines & Machine Tools" Magazine provides good volume of information to maximum possible quality recipients as follows.

- Manufacturers, Dealers & Distributors
- CEOs & COOs
- Head of Machinery Division
- Project Managers
- Industry Manager- Industrial Machinery
- Central Purchase Engineers
- Application Engineers
- Purchase Managers
- Manager Facilities
- Manager Strategic Sourcing
- Product Managers
- Erection & Commissioning Engineers
- Project Accountants
- Fabrication Engineers
- QA Managers
- QC Engineers
- Production Managers
- Automation Engineers
- Manager Design
- Design Engineers



Industry Wise Readership break-up:

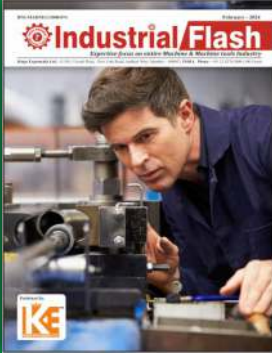
- Construction Industry - 10%
- Engineering & Power Sector- 10%
- Paint & Chemical Industry- 9.5%
- Food Processing Industry – 9%
- Steel Industry - 9%
- Paper Product Making Industry – 8.5%
- Textile Industry – 8.5%
- Agriculture Industry – 8.5%
- Packaging Industry – 8%
- Pharmaceutical Industry – 8%
- Printing Industry- 5.5%
- Welding Industry - 5%



ADVERTISEMENT TARIFF

For Focus B2B Series of
Our Monthly Publications:

Monthly Magazines



Size

Tariff Rate

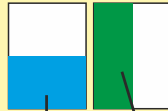
Full Page



W : 180 X H : 260 mm

COLOUR ₹ 30,000/-

Half Page



W : 180 X H : 130 mm
W : 90 X H : 260 mm

COLOUR ₹ 20,000/-

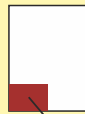
1/4 Page



W : 180 X H : 65 mm
W : 90 X H : 130 mm

COLOUR ₹ 15,000/-

1/8 Page



W : 90 X H : 65 mm

**COLOUR
₹ 10,000/-**

Special Location Tariff : Front Cover page ₹ 1,00,000/- Per Month | Back Cover Page ₹ 75,000/- Per Month
Cover Inner (Front or Back anyone) ₹ 50,000/- Per Month | for first 4 to 15 Pages RHS 50% LHS 40% Extra
will be charged on Std tariff of 30K Per Month.

Terms & Conditions:

For Bank Transfer Details are:

Beneficiary Account Name: Kings Expomediaa [Ltd.]
Bank Name: Kotak Mahindra Bank Ltd.
Account No.: 1012351838
IFSC Code: KKBK0000962
Branch: Andheri West, Mumbai



Published By
KINGS EXPOMEDIAA (LTD.)

An ISO 9001 : 2008 Certified Company

Office : E-303, Crystal Plaza, New Link Road, Andheri West, Mumbai – 400053. **INDIA.**

Tel.: +91 22 4270 2000 | **WhatsApp:** +91 900 462 6666 | **Email :** Info@MyKings.in | **Website :** www.IndustrialFlash.in



www.KingsExpoMedia.com

Our B2B Monthly Publications / Magazines are :

Industrial Flash

www.IndustrialFlash.in



www.FocusCAE.com



www.FoodHospitalityWorld.in

Our core Monthly Publications / Magazines on
Safety, Fire Safety & Security Segment Holding Numero UNO Position Since 1998



www.FireSafeWorld.com

KINGS EXPOMEDIAA (LTD.)

Office : E-303, Crystal Plaza, New Link Road, Andheri West, Mumbai – 400053. INDIA

Tel.: +91 22 4270 2000 (100 Lines)  : +91 900 462 6666

Email : Info@MyKings.in

www.IndustrialFlash.in